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Our 36th Annual List

ALL THAT'S BEST IN

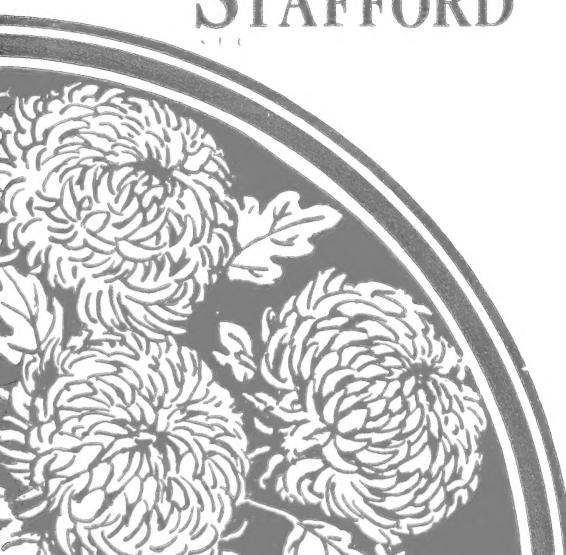
MUMS

FOR 1942

STAFFORD CONSERVATORIES

Stafford Springs

Connecticut



Located on Connecticut Route 15

Telephone 158-2

PRICES

ROOTED CUTTINGS

\$3.00 per 100, \$27.50 per thousand

60c per dozen

Except where individual prices follow on newer varieties.

For Plants from $2\frac{1}{4}$ in. pots add \$1.50 per 100 to prices quoted.

SCHEDULE OF RATES

Not less than 6 of one variety billed at the dozen rate

Not less than 25 of one variety billed at the 100 rate

Not less than 250 of one variety billed at the 1,000 rate

If order totals 1,000 cuttings—25 or more of a variety will be billed at the 1,000 rate.

If order totals less than 1,000 cuttings, quantities under 250 of a variety will be billed at the 100 rate, in multiples of not less than 25.

DISCOUNTS ON LARGE ORDERS

Orders totalling 5,000 up to 10,000 billed at \$26.50 per 1,000

Orders totalling 10,000 or more billed at \$25.00 per 1,000

SHIPPING INFORMATION. All shipments are made by EXPRESS COLLECT, under which all stock is insured. If you require shipment by PARCEL POST actual postage will be added to the invoice on charge orders. Paid orders should include postage at the rate of 10 cents for the first hundred cuttings, 4 cents for each additional hundred, plus Special Delivery fee when so requested at the following rate: Up to 100 cuttings 15c—up to 500 cuttings 25c—for each 1,000 cuttings, 35c.

Special Offer at \$22.50 per thousand

We offer Rooted Cuttings, our selection of varieties, at \$22.50 per 1,000 and will assure you of a good selection using only good commercial varieties. You may select the quantity desired of color, type and blooming season. Not less than 25 of a variety.

C. O. D. ORDERS—SEE TERMS OF SALE

STANDARD LARGE FLOWERING VARIETIES

LISTED IN ORDER OF FLOWERING

WHITE

QUAKER MAID. The earliest white, good stem and fine foliage. Grows 5 feet from early June planting. Best results from buds taken end of August which mature first week in October.

AMBASSADOR. A very large, closely incurved and perfectly formed white, maturing October 20th. Flowers held perfectly upright by strong stems. Terminal bud.

SILVER SHEEN. Pure white, incurved form, maturing October 20th. Has wonderful keeping qualities. Select bud August 30th.

ALBATROSS. Large white, medium height, good all around habits. Matures October 25th from Terminal Bud. Good for shading.

SNOW WHITE. Incurved. Maturing November 1st. Best Commercial White at this date. Very easy grower. Terminal bud.

BETSY ROSS. A large flower of perfect incurved form, clear white in color, with excellent stem and foliage, matures November 1st from Terminal bud.

MONUMENT. Pure white incurved, of very perfect form producing blooms 7 inches in diameter. Matures November 10-15th. Height 4 feet. Select bud September 10th.

CHAS. RAGER. The most reliable white for early November. Bonaffan in form but larger. Good stem and foliage. Very easy grower. Select bud September 15th.

INDIANAPOLIS WHITE. A perfectly incurved, large glistening white. Good hard flower with rigid stem and one that outclasses most whites at this season. Matures November 8th from terminal bud. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000.

MEFO. Large creamy white, maturing November 15th to 20th. Closley incurved with lower petals irregularly reflexed. Select buds September 15th.

MARKETEER. A large incurved white with rigid stem and heavy foliage to properly set off the flowers. Easily grown into specimen blooms. Matures November 20th—from terminal bud.

ANTARTIC. Pure white round flowered variety of good commercial size and substance. Blooms November 20th. Height 5 ft. Take terminal bud. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000.

WHITE DISTINCTION. A pure white sport of Distinction. Identical in habits and growth to its parent. Matures November 25th from terminal bud.

DECEMBER GLORY. Excellent commercial variety. Large perfectly formed, tightly incurved, pure white with fine stem and foliage. Height 5 feet from June plantings. Matures Thanksgiving and later. Select bud September 30th.

CHATTANOOGA. Large pure white, with a good stem. Deep or high rounded flower of good substance, its lateness making it exceptionally valuable. Buds selected September 20th will mature from December on. Height 4 feet from June planting.

WHITE MISTLETOE. Fine large pure white for December and later. Strong grower. Select buds September 30th to October 15th. Especially valuable to the retail grower.

STANDARD LARGE FLOWERING VARIETIES**LISTED IN ORDER OF FLOWERING****PINK**

LUSTRE. Fine incurved lavender pink. Matures October 10th. Bud last week in August. Height medium.

PINK CHIEF. Very closely incurved on the order of Chieftain although much darker in color. Take terminal bud. Matures October 12th. A good variety for shading.

MAJ. EDWARD BOWES. A popular rosy pink. Maturing October 20th. Height medium, good stem and foliage. Flowers of good substance, fully double from any bud reserved early in September.

EVENING STAR. An exceptionally fine mid-season pink variety maturing November 1st. Strong growth with good stem and foliage. Select bud about September 5th. Flowers 6 inches in diameter.

ROSABELLA. A new rich pink of exceptional quality. Matures end of October from terminal bud. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000.

J. W. PRINCE. Sport of Chieftain with color somewhat darker and more even. Same easy grower. Firm, closely incurved flowers. Matures early November from buds selected August 30th.

INDIANAPOLIS PINK. Closely curved, upper surface of petals light shade of lavender with reverse slightly darker. Good strong growing habits, maturing November 8th from terminal buds.

DISTINCTION. A fine commercial incurved pink. Matures November 20th, and later from terminal bud. This variety is grown extensively in place of Pink Seidewitz.

THANKSGIVING PINK. A large flowered, very deep pink of firm substance for Thanksgiving and later. Select buds September 20th. Height 4 feet. Vigorous grower.

PETER JOHN. A pleasing light pink sport of Thanksgiving Pink with the same good habits. Matures Thanksgiving and later from buds selected September 20th.

HELEN FRICK. An old popular incurved pink, grown extensively for Thanksgiving. Easily grown into specimen blooms. Height medium, select bud September 10th.

EDWIN SEIDEWITZ. The most beautiful of the late pinks maturing for Thanksgiving and later. Select bud September 15th.

PINK MISTLETOE. A pink sport from Mistletoe. Best buds September 30th to October 15th. May be had for Christmas and after by planting the end of July or first of August.

STANDARD LARGE FLOWERING VARIETIES LISTED IN ORDER OF FLOWERING

YELLOW

GOLD LODGE. The most popular early of the day. Fine yellow with good stem and foliage. Matures October 1st. Select buds August 25th.

CELESTRA. A round golden yellow to follow Gold Lode. Height 5 feet from June planting. Rigid stem and fine foliage. Blooms October 10th. Terminal bud.

MRS. H. E. KIDDER. An early bright yellow, very stiff upright stem producing flowers seven inches in diameter. Four feet in height from June Planting. Matures October 15th from buds selected August 25th.

COMET. An intense golden yellow of medium height, with stiff stem and ample foliage. Blooms October 15th from terminal bud. \$1.00 per doz., \$6.00 per 100, \$50 per 1,000.

COLUMBUS DISPATCH. A very large incurved deep yellow, strong upright stem. Height 5 feet from early June planting. Blooms 8 inches in diameter. Matures October 25th from buds reserved September 1st.

SUNGLOW. Fine incurved yellow. Stiff stem with ample foliage. Matures October 25th. Select bud about August 25th.

GOOD NEWS. A clear bright yellow sport of Detroit News that possesses all the good habits of its parent. Select bud August 30th, matures October 25th.

BLAZING GOLD. An intense golden yellow, globular in form with rigid stem and ample foliage. Responds well to shading and blooms normally in late October. Take terminal bud.

CARDONIA. Deep, rich, yellow without a trace of bronze. Solid flower of good size and texture. Strong stem. 4 to 5 feet from June planting. Matures first week in November. Take terminal bud.

BONAFFAN DE LUXE. Rich golden yellow, tightly incurved. Flowers grown several to the plant average 4 to 5 inches in diameter. Matures November 10th to 20th. Being of dwarf habit is especially good for pot plants. Select bud September 10th.

YELLOW MONUMENT. A light yellow sport of Monument with the same good qualities. Matures November 10th to 15th. Bud September 10th.

FRIENDLY RIVAL. This is acknowledged the finest yellow ever produced considering its size, color, stem and foliage. Maturing November 10th to 15th. Bud September 10th.

JUBILEE. A promising good commercial yellow for mid November. Perfectly incurved with good rugged stem and foliage. Height 4 feet. Take terminal bud.

MAJOR BONAFFAN. Closely incurved, clear yellow of very fine substance. Matures middle of November and later from buds selected September 10th.

FRIENDLY CALL. A crisp, tightly incurved buff yellow. A good shipper, fine keeper and does not shatter. Blooms 6 to 8 inches in diameter, matures November 25th and later, from terminal bud. Height 4 feet.

MARIE DePETRIS. Golden yellow, incurved. Matures November 20th from buds selected August 20th. A perfect commercial in every respect.

GOLDEN PEARSON. Clear bright yellow sport of Gladys Pearson. Like its parent, it comes just right for Thanksgiving Day and should be planted heavily for that time. Bud September 30th.

GOLDEN MRS. ROSS. Identical in every respect with its parent, except color, which is a much darker yellow. Height 4 feet. Matures end November and later. Select bud early October.

MRS. NELLIE T. ROSS. Large incurved light yellow for Thanksgiving and later. Possesses all the requirements of a good commercial. Do not reserve bud until early October. Height 4½ feet.

GOLDEN MISTLETOE. An exceedingly late yellow of a pleasing shade. Recommended as one to be planted largely as it comes to bloom when most other varieties are off.

STANDARD LARGE FLOWERING VARIETIES

LISTED IN ORDER OF FLOWERING

BRONZE

BRONZE LODGE. A medium shade of bronze, sport of Gold Lode. Habits identical to its parent. This variety should fill the need of an early bronze that can be grown easily for cut flowers or pot plant. Matures October 1st from buds selected August 25th.

HILDA H. BERGEN. Color is a deep rich mahogany bronze and every bud produces a perfect flower, even when grown four or five to the plant. Matures October 8th. Bud August 25th.

GLITTERS. Unusual and even shade of glittering orange bronze. Matures October 28th from terminal buds.

DETROIT NEWS. A very popular bronze for late October and early November. Possessing wonderful substance and keeping qualities. Select bud August 30th. Highly recommended for shading.

APRICOT QUEEN. Large fully double incurved flower. A light but pleasing shade of orange-bronze. Excellent stem and foliage. Matures November 1st from buds selected September 5th. Highly recommended for shading.

INDIANAPOLIS BRONZE. An even shade of Bronze. Possesses all the good characteristics of its parent Indianapolis Pink. Matures November 8th from terminal bud. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000.

MRS. A. J. STAHELIN. An exceptionally fine Bronze maturing at a season when there are practically no other of its color. Texture of flower, color, stem and habits all of excellent quality. A decided and lively shade of bronze. Terminal bud. Matures November 15th.

GLADYS PEARSON. Incurved buff bronze, maturing for Thanksgiving. All around good commercial. Select bud September 30th.

OAK LEAF OR DARK GLADYS PEARSON. A deep bronze sport of Gladys Pearson with the same good commercial habits. Just right for Thanksgiving. Bud September 30th.

STANDARD LARGE FLOWERING VARIETIES

LISTED IN ORDER OF FLOWERING

RED

MRS. DAVID F. ROY. Large flowered crimson with deep buff reverse, maturing early November. Bud September 15th excellent for shading.

ENTON BEAUTY. Dark velvety crimson, flowering in mid November. Very bright and showy. Bud October 1st.

GARNET KING. The finest red yet produced, color garnet, enhanced by a silken sheen. Fine stem and foliage. Buds selected September 20th, mature November 20th.

MOHAWK CHIEF. Very large reflexed crimson maturing end of November into December. Height 3 ft. Select buds October 1st and later for best color.

POMPONS AND ANEMONES SUITABLE FOR DISBUDDING

The following list of varieties are well adapted to disbudding. This type is extremely popular owing to the size and perfectness of the flowers and often bring better returns on the market when disbudded.

POMPONS

Thryra , pink	Seagull , white
Balandus , pink	Cordova , white
Cazlonia , pink	Mary Lennon Hall , yellow
Crimson Sheen , pink	Yellow Cordova
Fire Ball , red	Avalon , bronze

ANEMONES AND SINGLES

Little America , white	Valencia , pink single
Blanche , white	Susanne Miller , yellow
Espy's White Supreme	Yellow Rolinda
White Anemone	Melba , bronze single
Freida , pink	Bronze Norma
Norma , pink	Espy's Yellow Supreme
Beautiful Lady , pink	Espy's Bronze Supreme
Red Rolinda	Espy's Pink Supreme
Rolinda , bronze	Dark Pink Freida

POMPON SECTION

What better can you have to offer your trade than a good and up to date selection of the newer and greatly improved varieties of Pompons Anemones and Singles. They are ever changing in colors, types and quality. It is your duty to your customer and your own business to change varieties now and then to acquire enthusiasm and stimulate your trade. They are most satisfactory in the home and appeal to all classes of trade. Why not order a few new ones this year.

LISTED IN ORDER OF FLOWERING

WHITE STANDARD VARIETIES OF POMPONS

NORMANDIE. Large flowering white with delicate pink shadings. Matures during September. This we believe to be the Hardest and earliest to bloom naturally outdoors.

WHITE JEWELL. White sport of Jewell, slightly tinged with pink which adds to its attractiveness. Same good early characteristics as its parent. Matures October 1st to 15th.

IRENE. True button type pompon. Color pure white, upright wiry stems. Height 3 feet. Matures first week in October.

ARCADIA. A vigorous productive pompon with excellent growing habit. Well formed sprays carry many rounded blooms of pure white measuring 2 to 2½ inches across. Matures October 25th.

SEA GULL. Large flowering pompon. Makes a well arranged spray. Medium height, matures November 1st. Good disbudded.

PENGUIN. A good mid-season white button pompon. Vigorous grower, good stem and substance. Matures November 10th.

REV. HORACE BUSHNELL. A pure white perfectly formed large flowering pompon on strong well arranged spray. Matures about November 10th.

CHICAGO PEARL. The bloom is ideal in form and pure white in color. The general plant habit is good. The sprays are large and flowers carried well apart. Blooms November 15th.

CORDOVA. Large, very free flowering white pompon coming in for Thanksgiving and later. Diameter of flower two and one-half inches. Strong upright stem. Medium height.

ROYAL QUEEN. Strong, upright growth. True pompon form, 2½ inches in diameter. Fully developed December 5th. Pure white.

SNOW. A medium sized Ivory White pompon, maturing December 25th and later. Equally as late as Garza Supreme. Very sturdy growth which spaces the flowers well.

TREASURE ISLAND WHITE. Intermediate Decorative White pompon, maturing December 20th.

STANDARD POMPON VARIETIES

LISTED IN ORDER OF FLOWERING

PINK

JEWELL. A very early bright pink large flowered button pompon. Medium height and blooms October 1st to 15th.

DARK PINK JEWELL. Same habits as Jewell but darker. Matures October 1st to 15th.

CAPT. COOK. Deep Rose Pink Pompon of intermediate size. Height medium. Matures October 20th.

CRIMSON SHEEN. Purplish Amaranth of the decorative type. Exceedingly brilliant and unusual in color. 4 feet in height, blooms 4½ inches in diameter. Matures October 20th.

PERSIAN ROSE. Brilliant rose pink, large flowered pompon of medium dwarf growth. Matures October 20th.

SHEILA. A clear pink pompon of medium size that is very attractive. Makes strong fine sprays and very prolific. Matures October 20th.

PINK DOT. An old favorite. White background with petals tipped with pink with prominent dark center. Fine for shading.

LETITIA. Light pink with dark pink center. Vigorous grower and gives good yield. Matures October 20th.

BALANDUS. A clear light pink, somewhat darker in color than Lillian Doty. Diameter of flower 3½ inches. Ready to cut October 25th.

CAZLONIA. Very symmetrical in form. Color, rose pink. Strong, upright growth. Height, 3 feet. Flowers 3 inches in diameter. Cut October 25th.

MRS. MORGAN G. BUCKLEY. A clear light pink. Crisp round flowers of good substance on strong well arranged spray. Matures November 8th.

THYRA. Of the most perfect form, full to the center. Color is dark pink, has excellent stem and foliage. Flowers mature November 1st, and are 3½ inches in diameter.

USONA. A bright pink variety for Thanksgiving. Very productive, with a strong upright growth. Height 3 feet.

ROSELEA. A very late pink shading to cream at the center. Flowers 2 inches in diameter on strong, well arranged spray. Matures December 1st and later. Height 4 feet.

PROSPERITY. A lavender pink Pompon maturing about December 10th. Excellent grower and heavy producer.

TREASURE ISLAND PINK. Intermediate decorative pink pompon maturing December 20th.

STANDARD POMPON VARIETIES**LISTED IN ORDER OF FLOWERING****YELLOW**

POMPONETTE. Being of dwarf, compact and low branching habit is admirably adapted for Pot Culture. Large flowers of yellow tinted with bronze. Matures end of September and later. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000.

BARBARA CUMMING. Intermediate bronzy yellow pompon similar to Yellow Normandie. A very prolific hardy garden variety, maturing middle of September.

GLEAM O' GOLD. A short growing clear yellow pompon for October 1st. Very hardy. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000.

IMPROVED RODELL. A sport of Rodell. A much stronger grower, with larger blooms. The first good Commercial Yellow Pompon to mature.

CORA PECK BUHL. The most popular early yellow Pompon, intermediate size, vigorous growth. Matures October 25th.

YELLOW DOT. (JABLONSKY) Sport from Pink Dot. Intermediate Pompon, medium height, October 25th. Fine for shading.

MARY LENNON HALL. Clear rich yellow, large flowered pompon, vigorous grower. Tall. Matures November 1st.

AUTUMN GLINTS. A large flowering yellow pompon, maturing November 1st. Very productive and of good substance. This is the best in yellows at this date.

GOLDEN BABY. The smallest of the pompon type. Clear yellow, blooming November 10th. Very prolific and good for pot work.

NUGGETS. Small flowered button pompon of a soft shade of yellow. Prolific and sturdy growth. Matures November 5th. Good under shade.

DERIGOLD. A brilliant golden yellow that grows profusely and tall. A good quality and quantity pompon. Stem holds the flower erect with heavy foliage. Matures November 10th.

YELLOW FELLOW. Very fine large flowering yellow pompon, coming to bloom November 15th.

YELLOW BIRD. A perfectly formed pompon of a rich shade of yellow. Very productive and of firm substance. Matures November 20th.

YUVAWN. Very bright yellow blooms on strong stems, makes nicely arranged spray and very desirable for Thanksgiving trade. Matures November 20th. Height 3 feet. Makes a fine pot plant.

YELLOW PRINCETON. A clear yellow sport of Princeton. Matures November 20th. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000.

CANARY. Clear Canary yellow maturing November 20th to Thanksgiving. Excellent Commercial in all respects. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000.

GOLDEN SCEPTRE. A perfectly shaped bright yellow pompon of intermediate size, and one of the very best sellers as a cut flower. Produces heavy, well arranged sprays. Height 3 feet. Matures November 25th.

YELLOW CORDOVA. Sport of Cordova with same habits as parent. Color is a very good shade of yellow, maturing Thanksgiving and later.

MODENA. Upright growth with stiff, wiry stem. Color, clear yellow. Matures November 30th from June 15th planting. Height 3½ feet. Diameter of flowers 2 inches.

HASEGAWA GOLD. Large flowering yellow pompon of medium height, maturing December 1st.

STAR DUST. A perfectly shaped, large flowered pompon of a rich golden yellow maturing in December. Good all around pompon.

BUTTERCUP. Very large flowered pompon of pure buttercup yellow. Matures December 5th. Strong grower.

CHRISTMAS CHEER. A bright yellow pompon to mature middle of December and later. Flowers 2 inches in diameter. Height medium.

VIBRANT. A large decorative pompon of a good deep yellow maturing December 20th. Very productive and yields fine sprays from early August pinch. Very easy to grow. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000.

TREASURE ISLAND YELLOW. Intermediate decorative yellow maturing December 20th.

STANDARD POMPON VARIETIES

LISTED IN ORDER OF FLOWERING

BRONZE

GOBLIN. A pleasing shade of Bronze. Height medium and quite productive, maturing October 10th. \$1.00 per doz, \$6.00 per 100, \$50.00 per 1,000.

BONNIBEL. A very distinct pompon of orange buff color. 1¼ inches in diameter. It is very free flowering and of dwarf growth, about two and one-half feet in height. Matures about October 15th.

AUTUMN BRONZE. A glowing reddish bronze pompon. Very free flowering and excellent for shading. Matures middle of October.

ADELAIDE. Color rich mahogany bronze of intermediate size. Matures October 23rd.

SUNTAN. A popular bronze of medium height and very productive grown either normally or under shade. Matures October 25th.

FAINA. Dark bronze. Flowers 2 inches in diameter may be cut October 30th. Strong upright stem. Excellent for pot work. Very productive.

JEMIMA. Bright bronze good for either inside or outdoors. Fine for shading. Blooms in early November.

PASADENA. An orange bronze of a very pleasing and lively shade. Strong grower with flowers, 3 inches in diameter of very good substance. Matures November 1st.

NEW YORK. Very attractive bronze pompon of the button type. Maturing early November. Small hard foliage permits close planting.

PIRATE GOLD. A rich golden bronze pompon of medium size. strong grower and very productive. Matures November 10th.

PRINCETON. A large pompon with good stem and excellent spray formation. Color a beautiful deep golden yellow suffused with orange. Matures middle of November. Awarded Silver Cup.

ZOE. A golden bronze of the large button type. Blooms November 20th and later. Grows medium in height and branches well, giving a good yield.

LEGAL TENDER. The most popular bronze at this season. Color is a combination of bronze and gold which is most attractive. Large flowers on strong stems maturing November 20th and later.

FRANK WILCOX. Golden bronze of special merit, being of dwarf and sturdy growth, it makes a fine pot plant and is excellent for cutting. At its best around Thanksgiving.

DOROTHY TURNER. A large flowered pompon of a lively combination of bronze and old gold. Matures November 25th.

ROWENNA. A large flowered pompon of a Reddish bronze for Thanksgiving and later. Has strong stem with good dark foliage that sets off the well arranged spray. Height 3 feet.

AVALON. A large flowered pompon, producing crisp blooms of coppery orange, for Thanksgiving and later. Its rich coloring, excellent spray formation and productiveness make this variety a welcome addition to the late flowering group.

GLOW. A large perfectly rounded pompon of glowing orange. Ready to cut for Thanksgiving. Height 3½ to 4 ft. Good keeping qualities.

WILDFIRE. A lively reddish bronze, vigorous grower. Matures early December. A large flowered pompon of high quality.

LORIS. A rich dark bronze possessing excellent growing habits. Very late and valuable in this respect.

STANDARD POMPON VARIETIES

LISTED IN ORDER OF FLOWERING

RED

FLASHLIGHT. A bright glowing crimson. Large flowered and very productive. Matures end of September outdoors.

EARLY CRIMSON. Early large flowered semi-double rich crimson pompon. Good growing habits either under shade or normal, retaining its color remarkably well.

NATOMA. An excellent large flowered Red pompon maturing October 25th. A good producer with sturdy growth. Attractive fall color. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000.

FIREBALL. Bright Crimson, large flowered pompon of very strong growth. Matures November 2nd. Height 3 feet. Will also make excellent dwarf pot plant.

ROBIN HOOD. A small flowered but very attractive rich red pompon which appeals to the public. Gives good yield. Matures November 5th.

MRS. MARY HOOKER. A striking, velvety crimson, for November 15th. The flowers fully 3 inches across and are carried on strong branching sprays. Growth vigorous, attaining a height of 3 feet.

RED PRINCETON. Reddish bronze sport of Princeton. Same fine flower and habits.

RED BEAUTY or RED DOROTHY TURNER. A clear dark red sport of the very popular Dorothy Turner. It does not fade to the bronze at any stage. Habit and growth identical to its parent.

HELEN HUBBARD. Very popular crimson decorative. In heavy demand for Thanksgiving trade. The color is a rich velvety crimson, which does not fade. Growth is excellent.

ROYAL CRIMSON. Truly a valuable addition to the Red Pompoms. Large flowered, strong growing and a good shade of Red. Matures December 1st when all other Reds are scarce.

STANDARD ANEMONE CHRYSANTHEMUMS

LISTED IN ORDER OF FLOWERING

BLANCHE. The improved Garza. Color, white with cream center. A very attractive flower and a good grower. Matures October 27th.

WHITE ANEMONE. Large pure white anemone with snow white cushion and numerous rows of glistening white guard petals. Matures November 5th. Flowers attain 6 inches in diameter when disbudded.

SHASTA. Pure white anemone maturing November 8th. Flowers 3 to 4 inches grown in sprays, of good substance and strong growth. Heavy producer and good under shade. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000.

LITTLE AMERICA. Snow white medium sized anemone. Cushion is quite solid, the guard petals are firm enough to handle well in shipping. Blooms early in November. Best disbudded.

OHIO STATE. A yellow anemone about the color of Yellow Garza matures November 1st. Being of dwarf branched growth is best suited for pot culture.

PURPLE QUEEN. An aster purple anemone with golden yellow cushion. A good producer blooming November 10th.

FRIEDA. A very lovely shade of pink with yellow cushion. Medium height and strong prolific growth making it suitable for pot work. An attractive variety maturing November 15th.

DARK PINK FREIDA. A sport of Freida, much darker in color and a decided improvement.

LITTLE AMETHYST. Small flowered lavender anemone. Equally good for pot plants or cut sprays. Matures November 15th.

BEAUTIFUL LADY. A striking anemone variety of a bright shade of pink contrasting with its creamy white cushion. Early planting recommended. Height 3½ feet. Matures November 20th.

ROLINDA. A reddish bronze anemone. Very firm flowers 3 inches in diameter, matures November 20th and later on nicely arranged sprays without disbudding. When disbudded attains 4 to 5 inches.

RED ROLINDA. Red sport of Rolinda.

YELLOW ROLINDA. A golden yellow sport of Rolinda.

NORMA. A large flowering orchid-pink anemone with golden-pink cushion, making a very striking combination. Matures November 25th. Disbudded flowers 4 to 5 inches in diameter. Makes well arranged spray.

DARK PINK NORMA. A deep lavender sport of Norma.

SUSANNE MILLER. A golden-yellow team mate of Norma, and is identical in all respects.

BRONZE NORMA. Bronze companion to Norma & Suzanne Miller. Identical in all respects.

YOLANDA. A fine anemone for Thanksgiving and later. Color is an unusual shade of apricot bronze. Flowers firm and well proportioned in nicely arranged spray. A clean vigorous grower.

ESPY'S WHITE SUPREME. Vigorous, large flowered white anemone of medium height, maturing in December.

ESPY'S DARK PINK SUPREME. A soft even shade of pink with the same habits as the above.

BRONZE SUPREME. A soft and pleasing combination of buff bronze with slight pink shadings that combines well with other shades.

YELLOW SUPREME. Color a trifle brighter than Yellow Garza with flowers considerably larger and fuller. Matures in December.

GARZA SUPREME. Pure white sport of Garza, coming into bloom during December. Producing very perfect, full rounded flowers on strong stems. The latest flowering anemone.

YELLOW GARZA SUPREME. This is a good clear yellow sport of Garza Supreme, the most popular anemone ever produced owing to its lateness and abundance of bloom.

SINGLE CHRYSANTHEMUMS

LISTED IN ORDER OF FLOWERING

OCTOBER PINK. A strong growing, good medium pink that is highly recommended for shading. Matures October 25th.

MELBA. This variety is adapted to pot culture or cut flowers. Color orange bronze with a distinct circle of yellow at the base of the petals. Flowers 4 inches in diameter mature November 10th.

RED MELBA. A red sport of Melba.

LIGHTHOUSE. This striking single pompon of a bright bronze, shading to watermelon red makes a pleasing and attractive flower. Good substance and well arranged spray. Matures November 10th.

CALIFORNIA GOLD. This large flowering single with several rows of firm yellow petals on strong stems matures November 10th.

MASONS RED. Large single flowered red. Medium height and of good substance, maturing November 10th.

GLADYS DUCKHAM. A strong growing large flowered white single with several rows of petals. Well arranged spray makes a very serviceable cut flower. Matures November 15th to 30th.

HASEGAWA PINK. Medium sized bright pink flowers of good substance set off by prominent yellow center. Growth similar to Buckingham but more prolific. Height medium, matures about November 20th.

SUNBURST. A very strong growing large flowered single with several rows of petals, of a striking sunburst orange. Firm flowers with fine foliage. Height medium. Matures November 25th.

VALENCIA. A splendid orchid pink single maturing November 30th. Flowers 4 inches in diameter on very strong stems. Height 4 feet.

DARK PINK VALENCIA. Sport of Valencia with same strong growth. A decided improvement in color.

JANE. Buff yellow sport of Valencia.

CARNELIA. Large flowered red single of very sturdy growth. Matures November 30th.

BLAZE. A tall strong growing single, with crisp deep scarlet red flowers which will add plenty of snap to bouquets. Matures December 10th. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000.

THE GODFREY FAMILY

This family of singles in 7 different colors comes in for Thanksgiving and later. Being a tall grower with long graceful sprays is ideal for basket and decorative work. Pinching not later than September 10th. Matures a good crop about 3 feet in height for December 15th.

Bronze Godfrey. Beautiful glowing dark bronze. **White Godfrey**

Mrs. E. D. Godfrey. Clear light pink. **Yellow Godfrey**

Miss Gladys. Golden bronze. **Christmas Cheer** Red Godfrey

Marguerite Waite. Clear deep pink.

HARDY KOREAN HYBRID CHRYSANTHEMUMS

The Korean Chrysanthemums have been proved to be considerably more hardy than the old standard hardy types and are recommended for those who desire this type of Chrysanthemums. They are now produced in most all the colors and supply an abundance of color for early fall gardens. The Retail Florist can safely recommend this type to their retail trade for hardy garden mums.

S I N G L E T Y P E

APOLLO. A combination of bronze, red and gold.

MARS. Deep Amaranth-red.

DAZIRA. White with soft pink shading.

VENUS. Bright clear pink.

ORION. Brilliant canary-yellow.

DOUBLE HARDY KOREANS

THE MOOR. Amaranth-purple or port-wine-red. Flowers 3 inches across, double, produced freely and keep well when cut. In full flower in late September. Height 2 feet. Very hardy.

KING MIDAS. A very prolific, large flowered, soft yellow pompon with occasional bronze shadings. Sturdy and prolific. Height 2½ feet. Matures during October.

EMBER. This is a remarkably hardy and rugged Chrysanthemum which apparently withstands all weather conditions. It is a combination of coral and orange shades. 2½ inches in diameter. Flowering in mid October. Height 2½ feet.

LAVENDER LADY. True lavender as the name implies, unusual and greatly admired. Strong growth and usual Korean hardiness. Height 2½ feet. Matures October 8th. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000.

N E W V A R I E T I E S

INTRODUCTIONS OF 1942 GROWN ON TRIAL

In an endeavor to live up to our slogan of "ALL THAT IS BEST IN 'MUMS.'" Each year we try out most of the promising new varieties put on the market and continue to grow only such as prove to be improvements over existing varieties or offer something new and different to stimulate your trade.

Of the varieties disseminated for 1942 we have selected the following, of which we will have a limited amount of stock to offer this season, at prices as advertised by the Originators.

L A R G E F L O W E R I N G

Penrod, yellow
Cambria, bronze
December White
Early October, pink
Gloria, yellow
Mongol, bronze

P O M P O N T Y P E S

Yellow Hammer, Pompon
Uneeda, pink Pompon
Yellow Arcadia, Pompon
Europa, red single
Amberlite, bronze Anemone
Collarette, white Anemone

CHRYSANTHEMUMS FOR POT CULTURE

The following varieties because of their sturdy growth, free branching and flowering habits are recommended for use as pot plants where this type is desired. Full descriptions and prices will be found under respective headings.

LARGE FLOWERING VARIETIES

Ambassador , white	Bronze Lode
Silver Sheen , white	Mrs. A. J. Stahelin , bronze
Chas. Rager , white	Glitters , bronze
J. W. Prince , pink	Apricot Queen , bronze
Helen Frick , pink	Detroit News , bronze
Peter John , pink	Hilda Bergen , bronze
Thanksgiving , pink	Gold Lode , yellow
Enton Beauty , red	Cardonia , yellow
Mohawk Chief , red	Celestra , yellow
	Bonaffan De Luxe , yellow

POMPON VARIETIES

Irene , white	Imp. Rodell , yellow
White Jewell	Golden Baby , yellow
Penguin , white	Yellow Fellow
Blanche , white	Yuvawn , yellow
Jewell , pink	Pomponette , yellow
Persian Rose , pink	Bonnibel , bronze
Thyra , pink	Faina , bronze
Crimson Sheen , pink	Princeton , bronze
Usona , pink	Autumn Bronze
Legal Tender	Zoe , bronze
Red Beauty , red	Dorothy Turner , bronze
Nuggets , yellow	Frank Wilcox , bronze

ANEMONE VARIETIES

Little America , white	Yellow Rolinda
Garza Supreme , white	Yellow Garza Supreme
Freida , pink	Yolanda , yellow
Beautiful Lady , pink	Ohio State , yellow
Rolinda , bronze	

SINGLE VARIETIES

Sunburst , bronze	Mars , red Korean
Apollo , bronze Korean	Red Melba
Melba , bronze	Dazira , soft pink
Orion , yellow Korean	Hasegawa Pink

'MUMS FOR SHADING

The purpose of shading is to force the plants to set buds earlier. 'Mums are classed as a short-day plant, thus by covering them with black cloth or paper, that light will not filter thru; about four or five o'clock in the afternoon and removing at seven o'clock in the morning shortens the daylight several hours and considerably hastens their maturity. Cease shading when buds shows color.

This treatment will generally bring them to bloom about one month earlier than their normal flowering season. To obtain these results planting and pinching should be advanced by one month to six weeks. Shading for earliest flowers from earliest varieties should start early in July. Successive plantings may be made every 10 days for continuous blooms until the early 'Mums appear at their normal flowering period.

The varieties listed below have been tried and found to respond well and produce good saleable flowers when grown under shade.

LARGE FLOWERING VARIETIES

Silver Sheen , white	Mrs. H. E. Kidder , yellow
Betsy Ross , white	Sunglow , yellow
Snow White	Good News , yellow
Marketeer , white	Golden Pearson , yellow
Ambassador , white	Columbus Dispatch , yellow
Pink Chief	Detroit News , bronze
Mrs. J. W. Prince , pink	Hilda Bergen , bronze
Indianapolis , pink	Apricot Queen , bronze
Rosabella , pink	Glitters , bronze
David E. Roy , red	Blazing Gold

POMPON VARIETIES

White Jewell	Autumn Glints , yellow pompon
Irene , white	Improved Rodell , yellow
Arcadia , white	Mary Lennon Hall , yellow
Seagull , white	Yellow Dot
Shasta , white anemone	Yellow Fellow
Rev. Horace Bushnell , white	Jemima , bronze
Blanche , white anemone	Autumn Bronze
October Pink	Suntan , bronze
Pink Jewell	Zoe , bronze
Pink Dot	Princeton , bronze
Persian Rose , pink	New York , bronze
Capt. Coak , pink	Lighthouse , bronze single
Sheila , pink	Robin Hood , red
Letitia , pink	Mrs. Hooker , red
Norma , pink anemone	Early Crimson , red
Freida , pink	Nuggets , yellow

TERMS OF SALE

Terms—Cash, unless special arrangements are made for credit.
Prices quoted are for the trade only.

Parties outside of the trade add 20% to prices quoted.

If shipment is requested to be sent C. O. D. at least one-fourth of the amount in cash must accompany the order to insure acceptance.
Register all letters containing Currency.

All orders filled in strict rotation and as soon as stock is ready. All accounts are due 30 days from date of shipment. If unpaid, interest at the rate of one-half per cent per month will be charged.

NON-WARRANTY—It is our aim to satisfy our customers by sending good stock at a reasonable price. While we exercise the utmost care to make every shipment satisfactory and profitable to you and keep stock true to name, **WE GIVE NO WARRANTY, EXPRESS-ED OR IMPLIED**, on the same, either as to varieties or product, and we are in no way responsible for the crop. All orders received will be executed on these conditions only and they must be accepted by the customer when ordering.

CLAIMS FOR DAMAGE—We send out first class stock, carefully inspected and packed, and delivered to the Post Office or Express Company in good order, after which plants Travel at Buyer's Risk. In case of any part of shipment not being satisfactory for other reasons than that caused by transportation same should be reported or returned to us at once, for satisfactory adjustment. We hold ourselves responsible for such errors, as omissions, miscount and misdirected shipment and will gladly rectify same should they occur. No claims honored unless postmarked within 24 hours after Receipt of Shipment. All claims for damages must be assumed and entered against the carrier by the buyer, the shipper's responsibility ceases upon delivery to such agents in good conditions. If shipments forwarded by express are delayed or arrive in damaged condition be sure to have your agent examine the shipment and sign for the extent of the damage and you will have no trouble to collect from the express companies for the same.

CERTIFICATE OF INSPECTION FOR JAPANESE BEETLE SUPPLIED ON REQUEST

All that's Best in

Mums

For 1942

The Stafford
Conservatories

Stafford Springs, Connecticut